# Selva Daşdemir

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 in selvadasdemir

#### Education

#### Freie Universität Berlin

Septemter 2022-July 2025

MA in Interdisciplinary Studies of Middle East

 Coursework: Social Sciences, Textual Analysis, ML in Social Sciences, Quantitative Analysis, Qualitative Analysis

## Istanbul Bilgi University

Sept 2016 -February 2021

BA in Sociology and Psychology

o GPA: 3.68/4.0

Coursework: Statistics, Research Design, Qualitative Research, Quantitative Research, Macro Economics,
 Cilinical Psychology, Anthropology, Ethnography, History

## Relevant Work Experience

## Contributor, Project Manager

Remote

Scale AI

September 2024 -

- Contributed as a reviewer, editor, and quality assurance manager for large language model (LLM) training projects, ensuring high data accuracy, consistency, and linguistic integrity.
- Managed multilingual datasets (English, German, Turkish), performing quality checks, error detection, and content validation to improve model performance.

Research Assistant Berlin

Humboldt-Universität zu Berlin

January 2024 - 2025

- Conducted literature reviews, network analysis, qualitative coding, and in-depth interviews to support research on migration, political actors, and political trust.
- Managed course coordination, event organization, and website maintenance.

#### Social Media Manager

Berlin

IÇ IÇE festival für neue anatolische musik

2024

Managed brand storytelling by creating engaging multimedia content (Reels, posts, live updates) for Instagram and TikTok

News Editor
Vamos Media
2023

 Grew audience from 15K to 250K through breaking news curation and multimedia storytelling on Turkey/world events.

# Senior Editor and Researcher

Istanbul

ŞOKOPOP May 2019–December 2022

- Produced multimedia content and viral documentary videos for 250K-subscriber YouTube channel (18M+views), and 300k-subscriber Instagram channel creating queer-informed political/historical content and pioneered a distinctive style merging sociological depth with pop culture
- $\circ$  Conducted end-to-end production: research (archival + fact-checking), interviews, scriptwriting, marketing and video editing
- Developed branded content for clients (MUBI, BluTV, GAIN) while maintaining editorial integrity
- Pioneered a distinctive style merging sociological depth with pop culture

## Editorial Internship

Istanbul

140 journos

Sep 2018 - May 2019

 Contributed to investigative documentaries for a leading digital news outlet (1.5M+ subscribers), conducting research, fact-checking, archival analysis, and script development.

## Marketing and Department Assistance

Istanbul Bilgi University

 $Istanbul \\ 2018-2019$ 

• Conducted academic literature research and assisted with organization of sociology department.

 Assisted the university marketing and publicity team for prospective students through social media promotion and on-campus engagement.

## Volunteer Experience

#### o Gözlemevi

Algorithmic Strengthening and Disinformation Mapping

2023

## • YavaşGamats Summer School

Participant, Turkish-Armenian Youth Initiative

2022

#### o Hakikat Adalet Hafiza Merkezi

Conducted a project on early Republican-era music policies in Turkey as a part of the youth program 2020-2021

#### Yalnız Yürümeyeceksin

Provided trauma-informed counseling for women experiencing religious oppression

2020

#### KaraKutu

Researched and designed memory walk for Istanbul's Sveti Stefan Church and Bulgarian Community 2020

#### Model United Nations

Academic advisor for 7 MUN conferences (500+ participants)

2017-2019

## • Istanbul Fatih Municipality

Volunteer tourism guide "Ask Me!" in Historic Peninsula, Istanbul

2012-2013

## **Projects**

### Hammam as Utopia (2024)

• Gave a lecture on history of Turkish baths and its western perceptions at the event series İç İçe goes to Hamam at Hamam Berlin

#### Navigating Post-Migrant News Media (2024)

 Presented research "Navigating Post-Migrant News Media: Transnational Actors and Media Consumption Among Turkish Immigrants in Germany" at DeZIM Institute's 2024 Annual Conference and Leipzig University's Diaspora Communication in Germany symposium

#### 90's on Stage (2022)

- Conducted visual analysis of gender performativity and body politics in 1990s–2000s Turkish television programming
- Produced archival video work for 90s on Stage, an exhibition curated for the Istanbul Biennial at SALT Galata, later showcased internationally.

## Skills

Languages: Turkish (Native), English (Fluent), German (Intermediate)

Applications: STATA, R, MAXQDA, Python, Adobe Premiere, Adobe After Effects, Microsoft Office